

APPENDIX 2

NOT FOR PUBLICATION

This part of this report is not for publication as it contains the following category of exempt information as specified in Paragraph 3, Schedule 12A of the Local Government Act 1972, namely: "Information relating to the financial or business affairs of any particular person (including the authority holding that information)"¹

ROUNABOUT SPONSORSHIP, LAMPOST BANNERS / YOUR BRENT MAGAZINE ADVERTISING, WELCOME SIGNS AND THE DRUM SPONSORSHIP CONTRACT

TENDER EVALUATION GRID

Quality	Weighting	Contractor A	
		Score	Result
Service Delivery	15%	4	12%
Team Expertise	10%	4	8%
Performance	5%	4	4%
Implementation and Maintenance	15%	4	12%
Income Generation	10%	3	6
TOTAL	55%	19	42%

Social Value	Weighting	Contractor A	
		Score	Result
Every Opportunity To Succeed	3%	3	2%
A Future Built For Everyone	3%	4	2%
A Cleaner More Considerate Brent	4%	4	3%
TOTAL	10 %	11	7%

Commercial	Weighting	Contractor A	
		£540000	
Minimum income guarantee payment over five year period. Open book policy applies	35%		

Summary	Weighting	Contractor A
Quality	55%	42%
Social Value	10%	7%
Commercial	35%	35%
Total	100%	84%

² It is necessary to email Member Services with justification for Appendix 1 being below the line.

Reason restricted justification:

This Appendix contains commercially sensitive information which relates to an on-going procurement and contains market sensitive information. The public interest in maintaining the exemption outweighs the public interest in disclosing the information because if this information is disclosed at this time it would, or would be likely to, prejudice the commercial interests of the bidders and the council and in turn prejudice this and future procurements.

Ranking		1
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